



# TOUR DE JAZZ

A BICYCLE TOUR OF KANSAS CITY'S MUSICAL HERITAGE

Discover Kansas City's rich musical heritage and unique neighborhoods from a new perspective.

Kick off the 2016 Charlie Parker Celebration with a new bike ride at the 18th and Vine Jazz District. Explore historic and contemporary sites in KC's vibrant music scene. Hear great music, learn about local history, and discover beautiful neighborhoods.

## SPONSORSHIP LEVELS

	<b>BAND LEADER \$5,000</b>	<b>ENSEMBLE \$3,000</b>	<b>QUARTET \$1,000</b>	<b>TRIO \$500</b>	<b>SOLOIST \$250</b>
<b>Special Opportunities</b>	Customized marketing opportunities				
<b>T-Shirts</b>	Name and logo on shirts	Name and logo on shirts	Name and logo on shirts	Name and logo on shirts	Name and logo on shirts
<b>Postcards</b>	Top billing and logo	Name and logo	Name and logo		
<b>Banners</b>	Prominent placement on registration and rest stop banners	Placement on registration banners	Placement on registration banners		
<b>Complimentary Tickets</b>	10 tickets	6 tickets	4 tickets	2 tickets	1 ticket
<b>Press Releases</b>	Business name included before and after the tour	Business name included before and after the tour	Business name included before and after the tour	Business name included before and after the tour	Business name included before and after the tour
<b>Web Site</b>	Headlining of name, logo, and link	Name, logo, and link	Name, logo, and link	Name, logo, and link	Name, logo, and link
<b>Recognition</b>	Lead listing of multiple sponsor boards and verbal recognition	Listing of multiple sponsor boards and verbal recognition	Listing of multiple sponsor boards and verbal recognition	Listing of multiple sponsor boards and verbal recognition	Listing of multiple sponsor boards and verbal recognition

To learn more or become a sponsor, contact us [info@bikewalkkc.org](mailto:info@bikewalkkc.org) or 816-205-7056 extension 4.

Organized by BikeWalkKC and KC Sporting Events,  
the team who brings you the popular Tour de Bier brewery tour.

[www.TourDeJazzKC.com](http://www.TourDeJazzKC.com)